

## Becoming a Member

Main Street Greenville is a nationally accredited, independent 501(c)(3) Community Development Corporation. Main Street strives daily to make downtown Greenville a site destination for everyday business, shopping and leisure activities through our programs, partnerships and events. As such, we would like to invite you to become a member in the preservation and restoration activates of our historic Central Business District by becoming a Main Street Greenville Member. Your membership is an investment in the economic growth of our community. To become a member, simply fill out the enclosed membership form and drop it, along with your check, in the mail.

## **Main Street Dues**

Main Street Greenville has a variety of membership dues structures designed to accommodate businesses of all sizes. Our memberships are not confined just to businesses and individuals of the downtown area, but are encouraged throughout our entire community. Please refer to the application for the membership fee breakdown.

## **Membership Incentives**

**Window Decal:** Small decal stating that you and/or your organization are proud supporters of the Main Street Greenville program.

**Newsletter:** Main Street members receive periodic newsletters, via e-mail, with articles on current issues plus announcements of upcoming events.

**Referrals:** People often phone and/or visit the organization for information on the community, as well as the products and services available here. When they do, we give priority referrals to our members. If you have a unique product or service, be sure to let us know so we can spread the word.

**Website Directory Listing:** When you join Main Street Greenville, your business will be highlighted on the members directory section page of our Organization's website with direct access to your website.

**Networking:** Frequent Main Street events offer great ways to build connections and expand your network within the greater Greenville community.

**Social Media Advertising:** Members will be highlighted on the Organization's social media pages (as coordinated through Main Street Greenville).

**Procurement Priority:** Main Street Greenville continually needs various products and services to support our current and growing list of projects and events. Main Street Members will be provided first opportunity to submit quotes/bids on such products and services.

**Main Street Event Discounts**: Main Street administers numerous events each year which require fees to participate (i.e. vender fees for festivals, event ticket prices, etc.). Main Street will offer specific discounts to its members for events administered by our Organization throughout the year.

**Business Support:** Net proceeds from various Main Street events are allocated each year to support a wide array of projects, including building facade enhancement grants. Members will have the benefit of capitalizing on all grant opportunities offered by Main Street Greenville (limits and restrictions apply), as well as other supportive services from our organization and partnering entities, as they become available.



| Name: Company: Address:   |   |  |        |  |      |
|---|---|--|--------|--|------|
|   |   |  | City:  |  |      |
|   |   |  | State: |  | Zip: |
| Telephone:  |   |  |        |  |      |
| Email:  |   |  |        |  |      |
| Website:  |   | <del></del>  |        |  |      |
| Area of Participation:  Design Committee Promotion CommitteeMain Street Greenville Board Position |   | Economic Restructuring Committee<br>Event Volunteer  |        |  |      |
| <b>Dues:</b> (Please sele   | ct your level of membership)  |  |        |  |      |
| Business:   | 1.F. ampleyees  | Please mail to:  |        |  |      |
| \$120<br>\$240<br>\$360<br>\$580<br>\$1200<br>\$2400  | 11-20 employees   | Main Street Greenville<br>Attn: Gretchen Giachelli<br>504 Central Street<br>Greenville, MS 38701 |        |  |      |
| Financial Ins<br>\$600<br>\$1200  | stitutions:<br>< \$35 million local deposits<br>> \$35 million local deposits |  |        |  |      |
| Friends of M<br>\$50<br>\$120<br>\$360  | Main Street:<br>Residents<br>Civic Clubs<br>Churches                          |  |        |  |      |