



VENDOR RULES AND INFORMATION

FRIDAY, OCTOBER 17, 2025, 11:00 A.M.- 9:00P.M.
SATURDAY, OCTOBER 18, 2025, 9:00A.M. – 8:30P.M.
GREENVILLE, MISSISSIPPI

**ALL VENDOR SPOTS MUST BE PURCHASED ONLINE.
WE WILL NOT ACCEPT PAPER APPLICATIONS THIS YEAR.**

Information for all vendor and booth selections. **READ CAREFULLY**

By purchasing one of these booth spaces you agree to the following and all subsequent rules sent by DHTF and its organizers.

In this set of rules and information unless specified, “Vendor” and “Participant” are defined as anyone who rents a booth space for this event. This includes Reunion Row participants and informational booths.

You are selecting your actual vendor spot(s) from the festival map. Please ensure you choose the location that best suits your needs. The number you select in the dropdown menu directly correlates with the festival map. However, please note that space locations are approximate. While our best efforts have been made to create a map that is representative of the festival grounds, please know that your booth may not be exactly as shown on the map. For example, some squares have a little extra space around them that may not actually be there (**all spaces are 10x10**); others are directly in front of the corner of a building or pole that may actually be slightly to the left or right of your booth. Just as in years' past, you will find your number on the ground for the exact location of your booth.

- **ALL vendor spaces, including food vendor spaces are 10x10 feet (not 10x20 for food vendors as in previous years).**
- **You are responsible for purchasing the correct number of consecutive spaces to accommodate your setup.**
- If your food truck, trailer, or booth does not fit within your purchased spaces, you will be asked to leave without a refund.
- If any part of your setup extends beyond your purchased space, you will be asked to leave without a refund.

Space Requirements Example:

Example #1: if your rig is 28 feet long and has an additional a 4-foot trailer neck, you need four (4) consecutive spaces so that your trailer neck fits within your space. If you purchase only three (3), you will not be allowed to set up and will not receive a refund.

Example #2: if you have a 20' long food trailer, we strongly advise you to purchase 3 spots as you will need room between you and the vendors on either side of you.

Example #3: if you have an 19' long trailer and you want to set up a grill, generator, fryer, etc. at the end of your trailer, you will need 3 consecutive spaces so that your accessories will fit at the end of your rig.

In other words, each spot is 10 feet wide only, and you CANNOT interfere with your neighbor's ability to participate in the festival.

NO UNAUTHORIZED VENDORS OR SOLICITATIONS ARE ALLOWED. VIOLATORS OR ANYONE WHO FAILS TO ABIDE BY THE FESTIVAL RULES THAT ARE SET FORTH WILL BE REMOVED FROM THE FESTIVAL AND WILL NOT BE ABLE TO RETURN TO PARTICIPATE AS A VENDOR IN FUTURE EVENTS.



VENDOR RULES AND INFORMATION

FRIDAY, OCTOBER 17, 2025, 11:00 A.M.- 9:00P.M.
SATURDAY, OCTOBER 18, 2025, 9:00A.M. – 8:30P.M.
GREENVILLE, MISSISSIPPI

Electricity Availability:

- Vendor spaces with an "E" at the end **may** have access to electricity.
- By selecting a space with an "E" at the end, you are not required to purchase electricity. These are just the areas where electricity may be available.
- You are not guaranteed electricity. This is an extra fee.
- Once you have purchased your booth space, if you would like electricity, please purchase it from our website, and we will work to accommodate your request.
- 110V is an additional \$55, and 30 amp is an additional \$110
- You are responsible for supplying your own electrical cord. Only heavy-duty cords are allowed (minimum 12 g). It is suggested that you bring a **minimum** of 150 feet of cord.
- Vendors may use generators but are not allowed to use loud-noise generators (max 65 DBA at 100% load – strictly enforced).

Vendor and Booth Admission Policy

In rare instances, purchasing a booth space does not guarantee admission to the Delta Hot Tamale Festival. The festival reserves the right to refund any vendor who does not currently meet or has previously failed to meet festival guidelines.

Examples of disqualifying factors include, but are not limited to:

- Vendors/participants who have been asked to leave or were not invited back due to inappropriate or abusive behavior toward festival organizers or attendees.
- Vendors who have previously failed to submit required sales tax forms **within the designated time frame**.
- Vendors whose applications significantly misrepresent the items they intend to sell.
- Food vendors who do not provide a valid ServSafe certification.
- Booths that promote, sell, or display political movements, social causes, or related literature and merchandise.
- We reserve the right to select certain food offerings per vendor to ensure all vendors have an opportunity to have a successful day.
- The festival organizers reserve the right to enforce these policies to ensure a safe and enjoyable experience for all participants.
- If your payment fails for some reason, your application will be removed from the festival.

Instructions for adding more than one vendor space:

- Select the booth number you want
- Scroll down and click "add to cart"
- Select the next booth number you want
- Scroll down and click "add to cart"
- Continue this process until you have all of your booth numbers in your cart.
- Click "cart" in the menu to begin the checkout process.

All spaces are subject to a first-paid/first-served basis.

ALL VENDOR SPOTS MUST BE PURCHASED ONLINE.
WE WILL NOT ACCEPT PAPER APPLICATIONS THIS YEAR.



VENDOR RULES AND INFORMATION

FRIDAY, OCTOBER 17, 2025, 11:00 A.M.- 9:00P.M.
SATURDAY, OCTOBER 18, 2025, 9:00A.M. – 8:30P.M.
GREENVILLE, MISSISSIPPI

Refunds:

If you purchase booth space but are unable to attend and would like a refund, all requests must be made prior to 5:00 pm, Friday, September 12, 2025. A \$25.00 service charge will be deducted from any refunds requested before 5:00 pm, Friday, September 12, 2025. There will be NO refunds issued for requests after this time.

Inclement Weather:

Vendors understand that this festival is an outdoor event vulnerable to weather. Vendors understand that fees are non-refundable due to acts of God, inclement weather, dangerous conditions, acts or threats of terrorism, natural disasters, or war.

Tents, Tables, etc.:

Vendors must furnish tables, chairs, electrical cords, etc. Tents may be rented from GGDF for a fee and are subject to availability. Provided on a first come/first serve basis. GGDF staff will set up and take down. Tent rentals can be purchased on our website.

Registration Packets

If approved, registration packets will be available for pick up at the Greater Greenville office at 504 Central Street at these times: 2:00 pm -4:30 pm, Thursday, October 16, 2025, **or** 8 am-noon, Friday, October 17, 2025. Registration packets will also be available for pick up on Saturday, October 18, 2025, 6:00 am- 8:30 am at the t-shirt table. **YOU MUST CHECK IN BEFORE SETUP.**

Tent # badges must be visible at all times during the festival.

Vendor Responsibilities

1. Exhibitors must assume full responsibility for displays, sales, and care of their items.
2. Booth space must be left clean of any trash. .
3. Sales tax of 7% must be collected on all sales. Envelopes will be disbursed at check-in. Vendors may drop their envelopes off at the t-shirt tent at any time throughout the day. All vendors who do not comply with this requirement will not be allowed to participate in next year's festival. Tax numbers will not be accepted. If participating Friday and Saturday, combine the gross sales from both days and submit one payment. Food TRUCKS are excluded from this rule. Food stands, tents, trailers, craft vendors (anything that is not a food TRUCK) are NOT excluded from this rule.
4. The Delta Hot Tamale Festival and Hot Tamale Capital of the World are a registered Trademarks. Vendors are NOT allowed to sell any items that use the Delta Hot Tamale name or logo or portray or imply an association with the Delta Hot Tamale Festival. Use of the Delta Hot Tamale Festival's name, logo, and associated trademarks will result in the liability of damages and penalties.
5. No political messages may be displayed on or within the vendor space.
6. Alcoholic beverages may not be sold by any vendor unless first approved (in writing) by festival organizers.
7. **YOU MUST REMAIN IN YOUR ASSIGNED SPACE UNTIL YOUR DESIGNATED TIME., OR YOU WILL BE REMOVED FROM THE FESTIVAL VENDOR LIST**



VENDOR RULES AND INFORMATION

FRIDAY, OCTOBER 17, 2025, 11:00 A.M.- 9:00P.M.
SATURDAY, OCTOBER 18, 2025, 9:00A.M. – 8:30P.M.
GREENVILLE, MISSISSIPPI

Designated Arrival and Departure Times (Please find where your booth is as times vary depending on location)

Washington Avenue Vendors, N. Walnut Vendors, N. Poplar Vendors, and Reunion Row Spots

Food Truck Friday Arrival (available to tamale and food vendors only): must be set up and ready to serve by 10:30 am Friday morning.

NO vehicles will be allowed on the street to set up OR leave between 10:30 am and 30 minutes after the last act leaves the stage Friday night which will be **approximately** 9:00 pm.

Saturday only vendors:

All vehicles must be clear of the street by 8:30 am- You may set up as early as 10 pm the night before. However, please note that the festival and its organizers are not responsible for your booth items at any time, including over night.

NO vehicles will be allowed to travel on the road until 30 minutes after the last act leaves the stage which will be **approximately** 8:30 pm.

If you are in this area, and you have a booth that is not a vehicle of some kind, you may WALK your begin breaking down and WALK your items to your car beginning at 4:30 pm. NO vehicles will be permitted within the festival area before 30 minutes after the last act leaves the Main Stage.

Main Street Vendors, S. Walnut Vendors, and S. Poplar Vendors Vendors:

Saturday only locations. There are no Food Truck Friday spots in this area.

All vehicles must be clear of the street by 8:30 am- You may set up as early as 10 pm the night before. However, please note that the festival and its organizers are not responsible for your booth items at any time, including over night.

NO vehicles will be allowed to travel on the road until 30 minutes after the last act leaves the stage which will be **approximately** 4:30 pm.

If you are in this area, you have a booth that is not a vehicle of some kind, and it has not yet been 30 minutes since the last act left the stage, you may begin breaking down and WALKING your booth out at 4:30 pm. NO vehicles will be permitted within the festival area until 30 minutes after the last act leaves the Cotton Trailer Stage.



VENDOR RULES AND INFORMATION

FRIDAY, OCTOBER 17, 2025, 11:00 A.M.- 9:00P.M.
SATURDAY, OCTOBER 18, 2025, 9:00A.M. – 8:30P.M.
GREENVILLE, MISSISSIPPI

General Rules Specific to TAMALES and FOOD Vendors:

1. Food vendors are NOT allowed to sell alcoholic beverages, t-shirts, and/or crafts.
2. You MUST submit your Serv-Safe certificate within 2 weeks of purchasing your booth space. If this is not submitted, your booth space will be forfeited and your money will be refunded less a \$25 fee.
3. Saturday is the MAIN festival day. Vendors participating in Food Truck Friday must offer the same menu BOTH days.
4. Setting up FRIDAY (TAMALES AND FOOD VENDORS ONLY): Vehicles must be cleared from the festival area by 10:30 am Friday morning and will NOT be allowed back onto the street until 10:00 pm Friday evening. You may choose to open for only lunch or for lunch and dinner for Food Truck Friday, but you may NOT drive in this area from 11 am-10 pm on Friday. You may not open for dinner only.
5. Setting up SATURDAY: Vehicles must be cleared from the festival area by 8:30 am Saturday morning and will NOT be allowed back on the streets of the festival before the designated time Saturday

Cooking Contest:

All tamale vendors participating in this year's festival are invited to participate in the Perry Gibson People's Choice Cooking Contest at no extra fee. To participate in the cooking contest, you must participate in Flavors of the Festival by providing for purchase a set number of tamales to be delivered to the Hotel 27 Courtyard no later than 10:30 am, Saturday, October 18. As a tamale vendor, you will be contacted 1-2 weeks prior to the festival by a member of GGHRA's staff with more details including specific number of tamales and tamale types.

While all tamale vendors are invited to participate, there is limited space available for this contest. Tamale vendors will be contacted in the order applications are received until all slots are full. Please respond as quickly as possible if you miss the call because we will move from one vendor to the next.



VENDOR RULES AND INFORMATION

FRIDAY, OCTOBER 17, 2025, 11:00 A.M.- 9:00P.M.
SATURDAY, OCTOBER 18, 2025, 9:00A.M. – 8:30P.M.
GREENVILLE, MISSISSIPPI

General Rules Specific for Reunion Row Spots:

1. These spaces are intended to be gathering points for groups.
2. You are NOT permitted to sell or give away any items.
3. Booth space must be left clean of any trash at the conclusion of the festival.
4. ONLY DRINKS WHICH FIT WITHIN THE OFFICIAL DHTF COOLER ARE PERMITTED- FOOD WILL NOT BE ALLOWED INTO THE FESTIVAL.(See info about DHTF Cooler below).
5. On Saturday, vehicles are not permitted inside the festival from 8:30 am until 30 minutes after the last act leaves the stage.
6. You may bring your own tent, tables, and chairs. Tents can be rented from our website for an additional fee and are subject to availability. These will be put up and taken down by GGDF staff.
7. Small generators are acceptable as long as they are classified as low noise (MAX 65 DBA at 100% load). THIS WILL BE STRICTLY ENFORCED DUE TO THE CLOSE PROXIMITY OF SOME TENTS TO THE MAIN STAGE
8. The Delta Hot Tamale Festival and Hot Tamale Capital of the World are a registered Trademarks. You are not permitted to display any items that use the Delta Hot Tamale name or logo or portray or imply an association with the Delta Hot Tamale Festival unless this item has been purchased from the festival organizers. Use of the Delta Hot Tamale Festival's name, logo, and associated trademarks will result in the liability of damages and penalties.
9. No political messages may be displayed on or within the space.
10. By purchasing a Reunion Row space, you agree to all rules and information within this document that is not listed as specific to FOOD, TAMALES, or CRAFT vendors. This includes but is not limited to Vendor and Booth Admission Policies, Refunds, Registration Packets and other rules and information in previous pages.

FESTIVAL COOLERS FOR PATRONS, FESTIVALGOERS, AND REUNION ROW:

NEW THIS YEAR! Get the official cooler of the Delta Hot Tamale Festival!

- Purchase the official DHTF cooler from our website.
- This will come with a 2025 cooler entry band valid for this year's festival.
- This cooler entry band must be visible on the cooler at all times.
- Any drinks, food, or ice brought into the festival MUST fit completely inside the closed (completely zipped) DHTF cooler.
- Bags of ice, cases of drinks, platters of food, etc., may not be carried in any other way.
- Only registered food and craft vendors will be permitted to bring a different type of cooler into the festival. The official DHTF cooler with the cooler entry band is the only cooler that will be allowed into the festival for Reunion Row participants and general festivalgoers.
- All bags (and coolers) are subject to search by security.