



504 Central Street  
Greenville, MS 38701

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The 2021 Main Street Greenville and Oakes Auto Group and Family Christmas Parade of Lights will be held on **Tuesday, December 7 at 5:30 p.m.** The theme for the parade is *Holly Jolly Christmas*. The parade will begin at the corner of Edison Street and Main Street and will end at Stein Mart Square at the corner of Washington Avenue and Walnut Street. A complete parade route will be provided prior to the parade. We encourage every church and organization, including schools, to enter a float into the parade showcasing the theme. The parade schedule of events is as follows:

Parade Schedule of Events

- 4:45 p.m. Registration Begins – Registration will be in the parking lot **at the corner of Main Street and Theobald Street** (under the water tank). **YOU MUST check-in and register to receive your entrant number.**
- 5:00 p.m. Judging for Floats begin (floats that are not in line will **NOT** be judged)
- 5:15 p.m. Parade participants begin to line up–**YOU MUST HAVE YOUR OFFICIAL NUMBER TO LINE UP. NO ONE CAN PARTICIPATE WITHOUT YOUR ENTRY NUMBER. Place the official number on front left of float, or front left of vehicle.**
- 5:30 p.m. Parade begins at the corner of Edison Street and Main Street, and will conclude at Stein Mart Square. Bands and parade marchers may disassemble at the corner of Central Street and Walnut Street.

Additional parade rules and guidelines can be found on the attached application. **Please return the completed form along with any applicable fees by 12:00 PM (CST), on TUESDAY, NOVEMBER 23, 2021.**

We look forward to having you as a part of this Greenville tradition. If you have any questions, **please contact Gretchen Giachelli at (662) 378-3121 x 302.**

**Gretchen Giachelli**  
Director, Main Street Greenville



**The 2021 Oakes Auto Group and Family  
Greenville Christmas Parade**

Tuesday, December 7, 2021 @ 5:30 P.M.

Application Form

**Theme: "Holly Jolly Christmas"**

Contact Information

Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Type of Entry

Please write the appropriate number in each category that is applicable to your entry. In cases of multiple units, please include the number of each:

\_\_\_\_\_ Marching Band                      \_\_\_\_\_ Float—LENGTH OF FLOAT (FEET) \_\_\_\_\_

\_\_\_\_\_ Automobile                      \_\_\_\_\_ Tractor

\_\_\_\_\_ Golf Cart                      \_\_\_\_\_ Other \_\_\_\_\_

Description of Entry

Please provide a brief description of your entry. If a float, please include a description of the contents of the float (e.g.: "A float decorated with blinking lights"). \_\_\_\_\_

\_\_\_\_\_

**FEE ENCLOSED** (if applicable) \$ \_\_\_\_\_ cash \_\_\_ check \_\_\_ M.O. \_\_\_

*Applicant/entrant does hereby remise, release, discharge and forever acquit Main Street Greenville and each and all of its agents, servants, insurers, privies, employees, employers, representatives, successors, assigns, affiliates, subsidiaries, attorneys and all other persons, firms or corporations who may in any manner be liable therefore (hereinafter collectively referred to as the "Released Parties") and each of them being the parties released, from any and all actions, claims, demands and causes of action for any and all types, kinds or characters of damage or injury that may hereafter accrue on account of or arising out of the undersigned's participation in the 2017 Christmas parade. In addition, the applicant/entrant has read and understands the Greenville Christmas Parade rules and guidelines and will abide by those rules and guidelines.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Return this completed form to Main Street Greenville**

- Please make checks payable to: Greater Greenville Development Foundation
- Please return completed form and registration fee by 12:00 P.M. on **TUESDAY, NOVEMBER 23, 2021** to: Main Street Greenville, 504 Central Street, Greenville, MS 38701.

### **Fee Schedule**

- \$0 ---- No charge for all walking groups
- \$50 ---- Vehicles - Profit or Non-Profit (trucks, sedans, SUV's, wagons, etc.)
- \$50 ---- Floats
- \$100 ---- Car clubs and horse groups (limit 10 entries)  
Additional \$15 per entry after the 10-entry limit has been met

## **Winner Payouts**

### **Floats:**

- 1<sup>st</sup> Place - \$300.00 and Plaque
- 2<sup>nd</sup> Place - \$200.00 and Plaque
- 3<sup>rd</sup> Place - \$100.00 and Plaque

### **Bands:**

- 1<sup>st</sup> Place - \$150.00 and Trophy
- 2<sup>nd</sup> Place - \$100.00 and Trophy
- 3<sup>rd</sup> Place - \$50.00 and Trophy

# Guidelines & Rules for the 2021 Christmas Parade

## PLEASE READ All Information.

1. No unit may stop to perform EXCEPT in front of the official judging stand, which will be located in the 500 block of Washington Avenue. Official personnel will stop bands at appropriate time and place. **Stop may NOT exceed 30 seconds.**
2. **Dance and Cheer groups MUST SUBMIT a video of ALL routines to be performed during the parade with the application. This includes marches/walks that have any element of dance or uniformed choreography in them. Choreography and music selections will be reviewed and approved or denied based at the sole discretion of the parade's committee. Music must be Christmas music.** Routine choreography, music, costuming (including make-up) should be appropriate and acceptable for family viewing. Vulgar or suggestive material is not permitted, including music, movement and/or choreography that is profane, inflammatory, offensive, sexual in content, and/or relays lewd gestures. Inappropriate choreography, costuming and/or music will result in your application for admittance into the Christmas parade as denied. Any deviance from music, movement, and/or choreography portrayed in submitted and approved recordings will result in immediate dismissal from the parade. Music labeled "explicit" is not allowed.
3. All participant uniforms must cover the midriff when standing at attention. Covered midriff does include flesh or nude colored body suits and liners; however, fringe would not count as a cover.
4. **The spirit and meaning of the holiday season are to be observed and good taste is required at all times. This means no lewd dancing moves by individuals and/or organized groups. This will be strictly enforced. Violators will be asked immediately to leave the parade if rules or guidelines are disobeyed at any time and will not be entitled to a refund of any portion of the parade entry fee.**
5. **Only Christmas/holiday music (secular and religious) may be played** by all organizations, groups, and/or floats during the length of the parade. School Bands may also play appropriate parade marching music.
6. **ALL vehicles and floats must be decorated in acceptable holiday attire. Any float or vehicle failing to do so will NOT be allowed to participate in the parade and the registration fee will not be refunded.** Exception: A car club is considered as one vehicle entry and is not required to decorate their cars.
7. The bands will be judged during the parade and **prizes** will be awarded to the winners. Bands will be evaluated in 4 categories: (1) alignment of marching unit, (2) uniforms, (3) musical communication of the holiday spirit and (4) drum majors & majorettes.  
**There is no charge for bands to participate.**
8. A safe but reasonable distance must be maintained between entries. No participant should exceed a distance of greater than 25 feet from the entry in front of his/her entry.
9. No political messages may be displayed on the float and/or on the participants. (i.e. shirts, pins, etc.)
10. Horse groups **MUST** have a scooping crew behind their animals to clean up the street.
11. No motorcycle groups allowed!
12. This is an application form only! You will be notified when your application has been approved. Main Street Greenville has the discretion to limit entries at any time for any reason.

13. All participants shall take all reasonable and prudent safety precautions while being a part of the Greenville Christmas Parade. Everyone that is participating in the parade is doing so at their own risk. Main Street Greenville, the City of Greenville, Washington County, or any of its agents, sponsors or affiliated parties will not be held responsible for injuries or damage to personal property suffered before, during or after this function, nor will they assume responsibility for the safety of anyone riding on floats or in vehicles.
14. **No one on ANY float or entry may dress up like Santa or Mrs. Claus.**

*These rules are set up to provide everyone's safety and fairness to all groups and to allow the best Christmas Parade possible. Any units disobeying any of these rules will be pulled from the parade.*