



504 Central Street
Greenville, MS 38701

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Main Street Greenville and The Oakes Auto Group and Family are excited to announce this year's Christmas parade will be in REVERSE! **The parade will feature stationary floats along Washington Avenue allowing spectators to drive through the festivities.** Main Street Greenville will allot spaces on both sides of the street for entrants to decorate spaces, park floats, and/or perform music or dances.

To help make this year's event a success we can truly celebrate, we encourage every church and organization, including schools, local businesses, and civic groups, as well as carolers, choirs, ensembles, drumlines, and dance teams, to light up Washington Avenue, showcasing the theme **"Merry and Bright."** We have added a NEW category, Non-Performing Decorating Group for this event!

WHEN: Thursday, December 3, 2020 from 5:30p.m. to 7:30 p.m.

THEME: "Merry and Bright"

WHERE: Washington Avenue

Parade of Lights' Schedule of Events

- 4:45 p.m. Registration Begins – Registration will be at the entrance of Washington Avenue and Broadway. **YOU MUST check in and register, even if you already know where your space is. Place the official number in a highly visible location on the side of entry that is closest to the street.**
- 5:15 p.m. All participants must be in the designated space. No one will be allowed to enter and set up once parade begins.
- 5:30 p.m. Parade opens to drive-thru spectators travelling west-bound only (from Broadway towards Walnut)
- 7:30 p.m. Parade concludes. Please remove all items and clean space.

Additional parade rules and guidelines can be found on the attached application. **Please return the completed form along with any applicable fees by 12:00PM (CST), on TUESDAY, NOVEMBER 24, 2020.**

We look forward to having you as a part of this Greenville tradition. If you have any questions, **please contact Gretchen Giachelli at (662) 378-3121 x 302.**

**Gretchen Giachelli
Director, Main Street Greenville**



The 2020 Oakes Auto Group and Family
Greenville Parade of Lights

Thursday, December 3, 2020 @ 5:30 P.M.

Application Form

Theme: "Merry and Bright"

Contact Information

Name: _____

Contact Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____

E-mail: _____

Type of Entry

Please write the appropriate number in each category that is applicable to your entry. In cases of multiple units, please include the number of each. **Additionally, groups (not floats) will be assigned a 20' space to decorate.** Please indicate the number of spaces you will need. There will be at least 20 feet between groups/entrants.

____ Marching Band ____ number of members

____ Other Performing Group ____ number of members

____ Non-Performing Sidewalk Decorating Group ____ number of 20' spaces requested (\$25/ea.)

____ Float—LENGTH OF FLOAT (FEET) _____

____ Other _____ number of spaces requested

Description of Entry

Please provide a brief description of your entry. If a float or decorating space, please include a description of the contents of the float (e.g.: "A float decorated with blinking lights").

FEE ENCLOSED (if applicable) \$ _____ **cash** ___ **check** ___ **M.O.** _____

Applicant/entrant does hereby remise, release, discharge and forever acquit Main Street Greenville and each and all of its agents, servants, insurers, privies, employees, employers, representatives, successors, assigns, affiliates, subsidiaries, attorneys and all other persons, firms or corporations who may in any manner be liable therefore (hereinafter collectively referred to as the "Released Parties") and each of them being the parties released, from any and all actions, claims, demands and causes of action for any and all types, kinds or characters of damage or injury that may hereafter accrue on account of or arising out of the undersigned's participation in the 2020 Christmas parade. In addition, the applicant/entrant has read and understands the Greenville Christmas Parade rules and guidelines and will abide by those rules and guidelines.

Signature: _____ Date: _____

Return this completed form to Main Street Greenville

- Please make checks payable to: Greater Greenville Development Foundation
- Please return completed form and registration fee by 12:00 P.M. on TUESDAY, NOVEMBER 24, 2020 to: Main Street Greenville, 504 Central Street, Greenville, MS 38701.

Fee Schedule

- \$0 Marching bands
- \$25 Performing groups (musicians, choirs, dance groups, cheer squads, carolers)
- \$25 Non-Performing Sidewalk Decorating Group- for civic groups, churches, small businesses, or student groups without floats.
- \$50 Floats (Floats are considered anything on a traditional float trailer).
- \$100 Car clubs (limit 10 entries)

Winner Payouts

Floats:

- 1st Place - \$300.00 and Plaque
- 2nd Place - \$200.00 and Plaque
- 3rd Place - \$100.00 and Plaque

Performing Groups:

Band Category:

- 1st Place – Trophy
- 2nd Place - Trophy

Choir/Carolers Category:

- 1st Place – \$100.00 and Trophy

Non-Performing Decorating Group:

- 1st Place - \$200.00
- 2nd Place - \$150.00
- 3rd Place - \$100.00

Non-Performing Decorating Groups is a NEW category for our drive through parade. This has been created for small businesses, civic groups, student groups, churches, etc. who want to show their Christmas Spirit but who cannot create a float. The possibilities are ENDLESS, but some examples are:

- A church group or church's youth group doing a live nativity scene
- A civic group dressing in festive costumes with some Merry and Bright blow up characters
- A small business decorating an antique tractor with Merry and Bright themed decorations

Get together with your friends or your organizations! Use golf carts, 10x10 pop up tents, vehicles, bicycles, tractors, yard decorations, lights, costumes...but most of all your CREATIVITY!!!

Guidelines & Rules for the 2020 Christmas Parade

PLEASE READ All Information.

1. This year's parade will be a reverse, drive-by event. Participants will be given a designated area to park/perform, and the public will drive through.
2. **Participants will NOT be allowed to throw candy out, and spectators will not be allowed to exit their vehicles.**
3. **The spirit and meaning of the holiday season shall be observed and good taste is required at all times. This means no lewd dancing moves by individuals and/or organized groups. This will be strictly enforced. Violators will be asked immediately to leave parade if rules or guidelines are disobeyed at any time and will not be entitled to a refund of any portion of the parade entry fee.**
4. **Only Christmas/holiday music (secular and religious) may be played** by all organizations, groups, and/or floats during the time of the parade. School Bands may also play appropriate parade marching music.
5. **ALL vehicles and floats must be decorated in acceptable holiday attire. Any float or vehicle failing to do so will NOT be allowed to participate, and the registration fee will not be refunded.**
6. Marching bands, choirs, music bands, drumlines, etc. will be given a space to perform, but will not have room for much movement. If risers are needed, it is the responsibility of the entrant to provide them.
7. Non-Performing Decorating Groups will be judged during the parade and **prizes** will be awarded to the winners. Groups will be evaluated in 3 categories: (1) uniforms/costumes/holiday attire, (2) visual communication of the holiday spirit and (3) conveyance of parade theme.
8. School bands will be judged during the parade and **prizes** will be awarded to the winners. Bands will be evaluated in 4 categories: (1) alignment of unit, (2) uniforms, (3) musical communication of the holiday spirit and (4) drum majors & majorettes.
There is no charge for bands to participate.
9. A safe but reasonable distance must be maintained between entries. No participant should move outside of entrant's designated spot.
10. No political messages may be displayed on the float and/or on the participants. (i.e. shirts, pins, etc.).
11. No motorcycle groups allowed!
12. This is an application form only! **You will be notified when your application has been approved or denied.** Main Street Greenville has the sole discretion to deny entries at any time for any reason.
13. All participants shall take all reasonable and prudent safety precautions while being a part of the Oakes Auto Group and Family Greenville Parade of Lights. Everyone participating in the parade is doing so at his/her own risk. Main Street Greenville, the City of Greenville, Washington County, or any of its agents, sponsors or affiliated parties will not be held responsible for injuries or damage to personal property suffered before, during or after this function, nor will they assume responsibility for the safety of anyone participating in floats or vehicles.
14. **No one on ANY float or entry may dress up like Santa or Mrs. Claus.**

These rules are set up to provide everyone's safety and fairness to all groups and to allow the best Christmas Parade possible. Any units disobeying any of these rules will be pulled from the parade.