

SPONSORSHIP LEVELS

We offer a variety of packages to meet your needs and fit your budget. With your sponsorship, DHTF can continue to grow each year and help support the mission of Main Street Greenville.

Ticketed Festival Events Welcome Dinner

Unwind at our exclusive dinner prepared by some of the South's finest chefs Thursday evening.

Artisan Expressions

A new take on our panel discussion! Discover what made some of the region's most notable artisans successful in 3 informative sessions, each featuring a unique talent at the top of his field. (Tickets for each session sold separately.)

Cooking Demonstration

NEW this year! See the magic behind one of the South's best tamale makers!

Flavors of the Festival

Sample a variety of tamales from different vendors, each paired with a craft beer.

VIP Lounge

Need a place to cool off the day of the festival? Enjoy a beverage in the VIP Lounge.

VIP Concert Access

Front and Center! Only VIP All-Access Pass Holders are allowed in the section directly in front of the stage!

VIP ALL-ACCESS PASS

Get into the hottest parts of the festival!

VIP All-Access Pass grants one guest admission to all ticketed events listed above and a festival t-shirt.

Value Ticket Bundle

Value Ticket Bundles include individual tickets to the Cooking Demonstration, Flavors of the Festival, each of the 3 Artisan Expressions, and a festival t-shirt.

habanero

\$15,000

Main Stage Naming
Main Stage & Street Stage Signage
Light Pole Banner
Local & Regional Media Exposure
Company Link on Website
Social Media Company Spotlight
Logo on Store Front Poster AND Festival T-Shirt
10x20 Festival Booth
10 VIP All-Access Passes

chili

\$10,000

Choice of naming Side Stage, VIP Lounge, or Info Tent
Main Stage Side Panels Signage
Street Stage Signage
Light Pole Banner
Local & Regional Media Exposure
Company Link on Website
Social Media Company Spotlight
Logo on Store Front Poster AND Festival T-Shirt
10x20 Festival Booth
Choose from:
6 VIP All-Access Passes **OR** 8 Value Ticket Bundles

jalapeno

\$5,000

Street Stage Signage
Light Pole Banners
Local & Regional Media Exposure
Company Link on Website
Logo on Store Front Poster AND Festival T-Shirt
10x10 Festival Booth
Choose from:
4 VIP All-Access Passes **OR** 6 Value Ticket Bundles

full dozen

\$2,500

Street Stage Banner
Light Pole Banner
Local & Regional Media Exposure
Company Link on Website
Logo on Store Front Poster
Choose from:
2 VIP All-Access Passes **OR** 3 Value Ticket Bundles

half dozen

\$1,000

Street Stage Banner
Light Pole Banner
Local Print
Company Link on Website
4 tickets of your choice to:
Artisan Expressions, Cooking Demonstration, **OR**
Flavors of the Festival
2 t-shirts

appetizer

\$500

Local Print
Company Link on Website
2 tickets of your choice to:
Artisan Expressions, Cooking Demonstration, **OR**
Flavors of the Festival
2 t-shirts

*Logo and Artwork deadlines August 31, 2021

Sponsorship Registration

*Sponsorship levels are determined by **cash** donations. In-kind donations are not considered in determining your number of event passes.

habanero \$15,000
includes 10 VIP all-access passes

chili \$10,000
check one:
 6 VIP All-Access Passes **OR**
 8 Value Ticket Bundles

jalapeno \$5,000
check one:
 4 VIP All-Access Passes **OR**
 6 Value Ticket Bundles

full dozen \$2,500
check one:
 2 VIP All-Access Passes **OR**
 3 Value Ticket Bundles

half dozen \$1,000
select tickets, not to exceed 4 total
 Artisan Expressions
 Cooking Demonstration
 Flavors of the Festival

appetizer \$500
select tickets, not to exceed 2 total
 Artisan Expressions
 Cooking Demonstration
 Flavors of the Festival

Please continue on reverse side of form.

a-la-carte items:

indicate quantity:

- ___ Welcome Dinner \$100 each
- ___ Artisan Expressions (all sessions) \$36
- ___ Cooking demonstration \$40
- ___ Flavors of the Festival \$30

indicate quantity and sizes:

___ festival t-shirt \$25 _____ size(s)

indicate quantity:

- ___ 10x10 tent space \$100
- ___ 10x10 tent rental \$50 (tent set up included)

Fill out both sides completely:

COMPANY NAME

CONTACT NAME PHONE

EMAIL ADDRESS

MAILING ADDRESS

CITY STATE ZIP

COMPANY WEBSITE

please make checks payable to:
**GREATER GREENVILLE DEVELOPMENT
FOUNDATION**

return form and checks to:
504 Central Street
Greenville, MS 38701

OUR AUDIENCE IS YOUR AUDIENCE

As a sponsor of the Delta Hot Tamale Festival, your company and brand will be recognized by thousands of attendees and social media followers.

FESTIVAL STATS

Total Attendance **27,000+**
 Attendees Average Income **\$88,000**
 Visitors from **17 states**
 Local Economic Impact **\$5.4 million**

RECENT AWARDS



OUR DIGITAL IMPACT

Social Media Followers **11,100+**
 Avg. Daily Social Media Reach **15,700+**
 Avg. Daily Post Engagement **7,800+**
 Monthly Website Views **4500+**



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